

ETYSA Meeting

12.01.2015

Meeting Location: 1202 Pollock Street

Meeting Attendees:

Sarah Afflerbach

Clare Brock

Shirin Scotten

Alan & Judy Hills

Arch Altman



1. Meeting called to order 6:00
2. Sarah motion to accept minutes – Alan second – pass
3. Treasurer's Report
 - a. \$7,923.23 in the bank
 - b. Deposits Alan sold the Jet \$550
 - c. \$350 from the Ladies sailing clinic
 - d. \$80 from Michelob Ultra regatta
 - e. \$75 from Mark and Mary Hinton – Arch to give to Clare
 - f. 76% of income came from Camps – a little under
 - g. 23% memberships - a little over budget
 - h. Donations were down
 - i. How much fundraising do we need to do?
 - j. At the beginning of last year we had \$14,139 in the bank.
 - k. Need to keep a handle on what is being offered to potential employees.
 - l. Need to get better about spending money and having proper authorization.
 - m. Silent auction went well and keep for the future.
 - n. We are covering operating expenses with camp and membership fees.
4. Fundraising
 - a. Goal for fundraising for this year? \$8,000?
 - b. Don't need more boat right now...for this season.
 - c. We have use of 3 - 420's and Doug is fixing up. (Sarah Parker's boat, Ian Prince's boat, Doug's free boat)
 - d. 16 Optis which are functioning
 - i. Might need to invest in new sails
 - e. Do we need a member drive? Sponsor drive?
 - i. How does a Sponsorship work?
 - ii. Iron on decal on the sail? \$250 per one year per sponsor?
 - iii. Sarah – decals, t shirts, pennants, banner?
 - iv. \$50 for a vinyl decal for the Optis...not the Topaz
 - f. Sarah has a list of potential donors to use.
 - g. Mailchimp letter for end of year donations.
 - h. Maybe NYRA would offer up the NYRA Invitational or Cinco de Mayo as an ETYSA fundraiser.
 - i. Hold an ETYSA regatta at Blackbeard and involve other youth organizations...Maybe in July.
5. Schedule
 - a. June 13-17 ???
 - b. June 27 – July 1???

- c. July 11-15 ???
 - d. July 18-22 ???
 - e. August 1-5 ???
 - f. ETYSA regatta at the end of camp III or IV
 - g. Girl Scout camp?
 - h. Arch to talk to Duck Brothers about schedule.
 - i. Clare and Arch to make an outline schedule.
 - j. Annual meeting
 - k. End of Summer event
 - l. Regatta
6. Trailer progress
 - a. One primed. Shirin
 7. Scholarship
 - a. Girl Scouts?
 - b. Boys and Girls Club? Organize kids to go out on boats...sail picnic?
 - c. YMCA? They have transportation. Shirin can talk to the Y about a program. Work through the Summer Camp as a possible one day event.
 - d. Boat Show May 21st – Hills event – Galley Store possible booth option.
 8. Need to get committees organized and bring in others to help.
 - a. Membership and Publicity - Sarah
 - b. Fundraising – Judy Hills, Jeremy?
 - c. Maintenance & Infrastructure – Bruce Webb?
 - d. Scheduling & Planning – Arch, Clare
 - e. Boats and Acquisitions – Alan, Doug?
 - f. Sailing Instruction & Safety – Wyatt & Peyton Russell?
 - g. Race Committee – Branin, Beth Hale?
 - h. Possible Help
 - i. Eric Frank, Jeremy LeRay, Bruce Webb
 9. Need to formalize how people take out boats.
 - a. Instructors need to provide a list
 - b. Sign out sheet
 - c. On website
 - d. Blackbeard member or with one
 10. Next meeting ?
 11. Motion to adjourn – Sarah, Arch second.